

OCTOBER 2015 – DREAM MONTH

As in the past, each of the five Saturdays in October 2015 will have Rainbow Dealers worldwide joining together to celebrate a special month of exciting goals and dreams.

October 2015 is proclaimed to be another Rainbow Dream Month. During October 2015, all Rainbow Dealers and Distributors worldwide are being encouraged to devote 100% of their time to exclusive Rainbow efforts and to cancel all non-Rainbow activities for at least one Saturday. We will be attempting to set a new all-time, worldwide record for demos and sales during October.

We have a Dream Month video and PowerPoint presentation available for you online at www.dreamday.info and we have enclosed a quantity of flyers to help you support this special worldwide promotion locally in your own organization.

Each dealer who performs at least three (3) demos on any Saturday in October will earn drawing tickets for each Saturday demo completed and will be eligible for the cash/car grand prize or one of the five Rainbow/Power Nozzle awards.

Please note that there are **two (2) prize levels** available for this promotion.

- **LEVEL 1:** Dealers who complete **three (3) or more demos** on any Saturday during Dream Month will receive a prize (**purchased by their Distributor**).
- **LEVEL 2:** Dealers who complete **three (3) or more demos** on any Saturday will also earn a ticket for each Saturday demo and sale and be entered into a grand prize drawing at Rexair for a chance to win up to \$10,000 cash for use toward the purchase of a new car (**participation and financial contribution by their Distributor is required for inclusion in grand prize drawings**).

**** DREAM MONTH CUP COMPETITION ****

The U.S./Canada Market will again face off against the International Market in our *fifth worldwide* Dream Month Cup competition. The winning team will earn possession of the coveted Dream Month Cup trophy. All dealers on the winning team with 3+ demos on any one of the Saturdays will receive a commemorative Dream Month lapel pin to proudly display their accomplishment.

Show your Rainbow team pride by putting it all on the line during October to rally together as a team and help your team market emerge victorious in our October 2015 Dream Month.